

Banner Advertising Options



ChemicalWeekly
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Platinum Sponsor
234 x 60 Half Banner



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Launches
New Magazine
on
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Sponsor

120 x 240
vertical banner

The Key To Your
Sourcing
Success



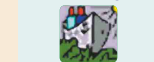
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RESULT PAGE FOR SEARCH BY CHEMICAL

Suppliers of: Chemical X

Manufacturers



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Company	City	Grade	Year	Capacity	Production	Sales Qty	Sales Value
* LMN Ltd.	Mumbai	Lab/Tech	2003-04	25 TPA	12 Tons	10 Tons	Rs. 0.70 million
* ABC Ltd.	Mumbai	Lab/Tech	2003-04	25 TPA	12 Tons	10 Tons	Rs. 0.70 million
* PQR abc Private Ltd.	Ahmednagar	Technical	2003-04	25 TPA	12 Tons	15 Tons	Rs. 0.60 million
XYZ Ltd.	Mumbai	Technical	2003-04	25 TPA	12 Tons	12 Tons	Rs. 0.60 million

Dealers



Silver Sponsor

Bronze Sponsor

Free Listing



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Rates and Benefits

Category	Tariff	Benefit	Free use of database
Platinum Sponsor	Rs. 150,000 USD 3500	Banner ad in all pages: ensures maximum visibility across entire web	5 user licenses
Gold Sponsor	Rs. 100,000 USD 2500	Banner ad in select pages: high visibility in select pages	3 user licenses
Silver Sponsor	Rs. 35,000	Entry in background color with highlight	2 user licenses
Bronze Sponsor	Rs. 15,000	Entry in bold, brown color: most cost-effective option	1 user license

Specification:

Accepting animated gif/ .swf (up to two loop) for Platinum Sponsorship.
Accepting JPG/GIF ONLY for Gold Sponsorship.

* Sponsorship rates are for one year from date of launch

Payments to be made in the name of
Chemical Weekly Database P. Ltd.